

The Protocol School of Washington

The Protocol School of Washington® is the standard by which others in the protocol and business etiquette industry are judged. Full information regarding the School can be seen at the School's Web site at www.psow.edu. For more than two decades, the School's protocol experts have provided the highest level of collective expertise, accurate information, and advice regarding internationally-accepted protocol. The Protocol School of Washington® provides various types of business etiquette and protocol-related training. For open enrollment, The five-day Protocol Officer Training held in the US and International Protocol Manager Training held in Dubai, UAE, has been receiving high acclaim and is the first of its kind. The five-day Train to be a Corporate Etiquette and International Protocol Consultant was created in 1988 to support the evolution of globalization in today's business, military and diplomatic world. Customized On-site Briefings, workshops and seminars in customer excellence, crosscultural communication, business image, corporate entertaining and personal leadership are solutions for corporations and agencies who desire a higher level of business intelligence. These courses make use of a highly-engaging, experiential training style and multiple expert trainers to cover several areas of essential business expertise.

Since 2009, The Protocol School of Washington has been training International Protocol, Business Etiquette, Cross-Cultural Communication and Personal Leadership in UAE, Gulf and Middle East. Students represent HH Ruler's Court – Government of Dubai, Office of Her Highness, Doha, Qatar, ADMA OPCO, UAE, Ministry of Foreign Affairs – Abu Dhabi, Ministry of Presidential Affairs, UAE, Abu Dhabi's Crown Prince Court, Burj Khalifa, Department of Municipal Affairs, Oman Cables Industry, TDIC, Presidential Palace- Baabda, Presidency of The Republic of Lebanon, Presidential Flight, Abu Dhabi, Dubai Chamber of Commerce & Industry, DIFC, Dubai World Trade Centre, The Executive Council Affairs – Dubai, KHDA, Ajman Ruler's Court, Zayed University, and Empire Aviation Group, African Union Commission, Ethiopia. In 2012, the Protocol School of Washington has opened its first regional office outside the US, located in Dubai, UAE.